

DIA'ANI

DIA'ANI BRAND PARTNERSHIPS & SPONSORED EDITORIAL

MEDIA KIT | 2026

YOUR BRAND. OUR WORLD.

Fashion. Beauty. Luxury. Culture. Creative Expression.

diaani.com

BEYOND ORDINARY EXPOSURE.

Dia'ani is a luxury lifestyle and entertainment media brand bringing together fashion, beauty, culture, creative talent, and aspirational living.

We believe exceptional brands deserve more than a passing advertisement.

Through curated sponsored editorial features, premium website placements, and thoughtfully developed brand collaborations, Dia'ani creates opportunities for businesses to tell their stories in an environment shaped by style, individuality, and creative distinction.

We don't simply display brands. We give them a story worth discovering.

OUR EDITORIAL WORLD

Dia'ani connects brands with audiences interested in:

- **FASHION & STYLE** — Designers, collections, fashion accessories, and emerging labels.
- **BEAUTY & WELLNESS** — Skincare, cosmetics, fragrance, beauty innovation, and personal care.
- **LUXURY LIFESTYLE** — Travel, hospitality, automotive, yachting, and premium experiences.
- **CULTURE & ENTERTAINMENT** — Entertainment personalities, artistic expression, creative industry stories, and noteworthy talent.
- **CREATIVE PROFESSIONALS** — Models, photographers, designers, artists, and production collaborators.

Our approach is visually driven, editorially minded, and designed for brands that value presentation as much as exposure.

OUR AUDIENCE AT A GLANCE

Monthly website visitors: [Insert verified figure]

Monthly pageviews: [Insert verified figure]

Primary visitor locations: [Insert countries or regions]

Newsletter subscribers: [Insert figure, if applicable]

Relevant audience interests: Fashion, beauty, luxury lifestyle, entertainment, and creative industries

Audience statistics are supplied from current first-party analytics and are available upon request.

PARTNERSHIP OPPORTUNITIES

01 / THE SPOTLIGHT

\$247.50

A beautiful introduction to your brand.

A dedicated sponsored editorial feature designed to introduce your products, identity, or latest collection to Dia'ani readers.

Includes:

- **One sponsored feature published on diaani.com**
- **Editorial copy developed around your brand story**
- **Up to three brand-supplied images**
- **Up to two relevant brand links**
- **One prepublication revision**
- **Clearly identified sponsored editorial placement**

Ideal for: Independent designers, beauty launches, accessories brands, boutiques, and emerging luxury businesses.

02 / THE EDITORIAL EXPERIENCE

\$497.50

More visibility. More storytelling. More presence.

A premium sponsored editorial presentation with additional visibility for brands looking to make a stronger impression.

Includes:

- One expanded sponsored editorial feature
- Premium photographic layout and presentation
- Seven-day homepage promotional placement
- Up to six brand-supplied images
- Up to three relevant brand links
- One prepublication revision
- Basic postcampaign performance summary

Ideal for: Product launches, fashion collections, skincare and fragrance campaigns, brand announcements, and seasonal features.

03 / THE SIGNATURE CAMPAIGN

STARTING AT \$1,250

Your brand deserves its own creative moment.

A customized editorial and creative partnership developed around your campaign goals, identity, and desired audience experience.

Potential inclusions:

- Creative concept and campaign planning

- In-depth sponsored editorial storytelling
- Premium website and promotional placements
- Fashion, beauty, or lifestyle campaign direction
- Photography and talent coordination
- Custom creative deliverables
- Campaign performance summary

Ideal for: Established brands, luxury experiences, designers, hospitality partners, and businesses seeking a more comprehensive creative collaboration.

Exact deliverables are established by proposal. Photography, talent fees, licensing, travel, and other production expenses may be quoted separately.

MORE WAYS TO COLLABORATE

SPONSORED EDITORIAL

Dedicated stories introducing a brand's creative identity, founders, products, collections, or philosophy.

PRODUCT & COLLECTION FEATURES

Curated beauty, fashion, and lifestyle stories featuring selected products and seasonal collections.

BRAND STORYTELLING

A more personal editorial approach highlighting the people, vision, and inspiration behind a brand.

CREATIVE CAMPAIGNS

Photography, talent coordination, visual concepts, and custom promotional storytelling developed by agreement.

LONG-TERM PARTNERSHIPS

Ongoing editorial visibility through a customized series of sponsored features or seasonal campaigns.

Additional opportunities involving Dia'ani's connected media and production properties may be discussed separately.

WHY PARTNER WITH DIA'ANI?

01. AN EDITORIAL-FIRST EXPERIENCE

Sponsored content is thoughtfully presented within Dia'ani's visual and editorial environment.

02. CREATIVE FLEXIBILITY

From a single brand introduction to a fully developed campaign, partnerships can be tailored to the brand's goals and budget.

03. MORE THAN DISPLAY ADVERTISING

We focus on storytelling, imagery, discoverability, and meaningful brand presentation.

04. A PERSONAL APPROACH

Every campaign begins with understanding the brand, its audience, and the story it wants to tell.

LET'S CREATE SOMETHING WORTH REMEMBERING.

Your next collection. Your newest innovation. Your brand's defining moment.

Whatever the story, Dia'ani is ready to help you tell it beautifully.

PARTNERSHIPS & ADVERTISING INQUIRIES

Caroline Seekings

Operations & Partnerships Manager

DIA'ANI

Website: diaani.com

Inquiries: Visit PARTNERSHIPS on diaani.com

Media kit and introductory partnership rates — October 2026.

PARTNERSHIP NOTES

All sponsored features are subject to editorial suitability, available placement inventory, and mutually agreed campaign terms.

Paid placements are clearly identified as sponsored content. Brand-supplied images and materials must be licensed or authorized for publication.

Performance figures are reported where available; placements do not guarantee sales, conversions, or a particular number of impressions.

Final campaign schedules, deliverables, payment terms, and usage rights are confirmed before production begins.

PREPARED BY

STUDIO DIA'ANI

**CREATIVE PRODUCTION. BRAND STORYTELLING.
MEDIA EXPOSURE.**

FROM THE FIRST IDEA TO THE FINAL IMPRESSION.

Two powerful destinations. One connected creative ecosystem.

Studio Dia'ani combines innovative production technology, creative development, talent resources, and campaign management with the editorial and promotional capabilities of Dia'ani.

Through studiodiaani.com and diaani.com, brands can develop compelling creative assets, discover talent, produce advertising content, and explore opportunities for meaningful visibility across fashion, beauty, luxury lifestyle, entertainment, and culture.

WE CREATE THE STORY. WE BUILD THE CAMPAIGN. WE HELP BRANDS GET SEEN.

01 / AI CREATIVE & CONTENT PRODUCTION

Turn ambitious ideas into compelling visual content.

- **AI-assisted creative direction and campaign concepts**
- **Editorial photography and image generation**
- **Professional image editing and visual composition**
- **Fashion, beauty, and lifestyle campaign imagery**
- **Digital magazine and editorial layouts**
- **Advertising graphics and branded visuals**
- **AI-powered virtual fitting room and styling concepts**
- **Beauty, hair, and fashion visualization tools**

- Product-focused advertising creative
- Brand identity development and visual consistency
- Stock photography, video, and media resources
- Organized digital asset storage through Media Vault

From a single product image to an entire campaign aesthetic, Studio Dia'ani helps brands bring their vision into focus.

02 / BRAND ADVERTISING & CAMPAIGN DEVELOPMENT

Creative assets designed for attention, recognition, and impact.

- Digital advertising concepts and visual campaigns
- Product-based ad creative development
- Advertising headlines, promotional copy, and campaign messaging
- Brand positioning and creative strategy
- Commercial video and promotional production tools
- Television and connected-TV campaign production
- Billboard and out-of-home advertising concepts
- Radio, podcast, and audio advertising development
- Campaign coordination and placement planning
- Advertising performance reporting, where available

Advertising placement and third-party media buying are available through separately agreed campaign proposals.

03 / MODELS, INFLUENCERS & CREATIVE TALENT

The right people can bring an extraordinary brand story to life.

- Fashion and beauty model discovery
- Influencer and UGC creator sourcing
- Campaign talent searches

- Casting calls and talent submissions
- Model and actor portfolio resources
- Talent booking coordination
- Creative collaboration opportunities
- Photography and production team coordination
- Casting and production scheduling
- Production call sheets and talent management tools

Through the wider Dia'ani creative network, brands can explore collaborations with models, creators, and production talent aligned with their campaign objectives.

04 / DIA'ANI.COM — BRAND OUTREACH & EDITORIAL VISIBILITY

WHERE CREATIVE CONTENT MEETS BRAND DISCOVERY.

diaani.com serves as the public-facing media and lifestyle platform within the Dia'ani ecosystem.

Through curated editorial opportunities, brands can explore:

- Sponsored editorial articles and brand stories
- Fashion and beauty product features
- Luxury lifestyle brand spotlights
- Designer and founder profiles
- Product launch announcements
- Curated brand and shopping features
- Homepage promotional placements
- Editorial campaign presentations
- Affiliate commerce and product discovery
- Brand collaboration inquiries and partnership opportunities
- Connections between brands and relevant creative talent
- Customized multi-feature sponsorship proposals

THE DIFFERENCE?

Studio Dia'ani provides the creative development resources.

Dia'ani.com provides opportunities to introduce that creativity to readers, consumers, industry professionals, and potential collaborators.

Editorial publication, promotional placements, and sponsored features are subject to approval, availability, and the agreed campaign package.

05 / PUBLIC RELATIONS & MEDIA EXPOSURE

Give your announcement a professional media presentation.

- **Press release drafting and preparation**
- **Brand announcements and media storytelling**
- **Product and collection launch releases**
- **Founder and executive profiles**
- **Entertainment and industry news features**
- **Press distribution planning**
- **Media submission coordination**
- **Optional third-party press distribution services**
- **Submission tracking and reporting**
- **Campaign publicity support**

Additional entertainment and lifestyle media opportunities may be explored through Dia'ani TV | Miami.

Third-party publication and syndication are subject to the selected distribution service and editorial acceptance.

06 / VIDEO, BROADCAST & ENTERTAINMENT PRODUCTION

Take your brand beyond a static advertisement.

- Commercial concept development
- Short-form promotional videos
- Cinematic brand storytelling
- Video editing and AI-assisted video production
- Television and film production workflows
- Podcast and audio production
- Scriptwriting and screenplay development
- Production scheduling and coordination
- Broadcast advertising creative
- Music and audio creative resources
- Branded entertainment collaboration opportunities

From luxury product campaigns to broadcast-ready creative concepts, Studio Dia'ani supports brands exploring a wider media presence.

07 / BRAND MANAGEMENT & BUSINESS TOOLS

The creative process deserves an equally capable business operation.

- Brand kit and identity management
- Client relationship management
- Campaign and partnership tracking
- Collaborative project workflows
- Media asset organization
- Budget planning and expense tracking
- Invoicing and payment-status tracking
- Creative deliverable coordination
- Revenue and royalty tracking tools
- Team collaboration and shared production resources

A connected production environment helps keep the people, materials, and business details behind every project organized.

WHY PARTNER WITH STUDIO DIA'ANI?

ONE CREATIVE PARTNER. MORE POSSIBILITIES.

CREATIVE DEVELOPMENT

Visual concepts, photography, branded content, advertising creative, and production tools.

TALENT & COLLABORATION

Access to casting resources, creative professionals, models, and potential campaign collaborators.

EDITORIAL OPPORTUNITIES

Sponsored features and promotional storytelling through diaani.com.

MEDIA & PUBLICITY

Press, broadcast, entertainment, and distribution-related services available by proposal.

CAMPAIGN MANAGEMENT

Brand assets, budgets, project coordination, collaboration tools, and business workflows.

FROM CONCEPT TO CAMPAIGN

01 — DISCOVER

Share your brand, products, creative vision, and campaign objectives.

02 — DEVELOP

Build the concept, creative direction, visual assets, and production requirements.

03 — PRODUCE

Create the agreed photography, advertising, editorial, video, or branded content.

04 — PRESENT

Explore suitable publication, promotional, advertising, and outreach opportunities.

05 — GROW

Review available campaign results and develop future collaborations.

YOUR BRAND. OUR WORLD.

GREAT IDEAS DESERVE GREAT PRESENTATION.

Whether you're launching a beauty collection, introducing a fashion label, promoting a luxury experience, or building an entirely new brand identity, Studio Dia'ani offers creative tools and partnership opportunities designed to help you move forward with confidence.

STUDIO DIA'ANI

Creative Production & Brand Development

studiodiaani.com

DIA'ANI

Fashion • Beauty • Luxury Lifestyle • Entertainment • Brand Partnerships

diaani.com

BRAND PARTNERSHIP INQUIRIES

Caroline Seekings

Operations & Partnerships Manager

Dia'ani

REQUEST A CREATIVE PARTNERSHIP PROPOSAL

Capabilities, access, production services, and media placements vary by project, membership plan, and individual agreement. Third-party distribution, talent services, and advertising placements may involve additional costs.

DIA'ANI — BEYOND THE ORDINARY.

Dennis Nichols

Founder | DIA'ANI

Fashion. Beauty. Luxury. Culture. Beyond the Ordinary.

YOUR BRAND. OUR WORLD.

We look forward to developing meaningful partnerships that bring exceptional brands, distinctive talent, and compelling stories together.

DIA'ANI

Luxury Lifestyle • Entertainment • Creative Media

diaani.com

Partnership Inquiries:

Caroline Seekings

Operations & Partnerships Manager

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